



FOR IMMEDIATE RELEASE

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DRYVIT IS #1 EIFS/STUCCO SIDING ACCORDING TO BUILDERS

West Warwick, R.I. (March, 2007) – Dryvit Systems, Inc., the leading manufacturer of Exterior Insulation and Finish Systems (EIFS), was rated first for brand familiarity and use, according to an annual study released yesterday by Hanley-Wood. Each year, Hanley-Wood surveys builders throughout the nation to gauge brand use within the industry. Builders surveyed said they used Dryvit most and were more familiar with Dryvit than any other brand.

“We are thrilled that Dryvit continues to be the forerunner in the EIFS industry,” said Tony Stall, vice president of marketing for Dryvit Systems, Inc. *Architecture Magazine* also recently recognized Dryvit with their annual Architect’s Choice for Excellence (ACE) award in the EIFS and stucco category, based on the responses of architects to a similar survey on product performance.

About Dryvit Systems, Inc.

Dryvit is the leading manufacturer of EIFS and was the company that brought EIFS technology to North America from Europe in 1969. For more information about Dryvit systems or products, contact Dryvit at 1-800-556-7752, or visit them on the Web at www.dryvit.com or www.DryvitHomes.com.

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